



2024/2025 Nipper Sponsorship Program

The Shelly Beach Surf Club runs “Nippers” and Senior SLS events each Sunday between October and March on the beautiful sands of Shelly Beach. With over 270 Nippers and over 550 active members and growing each year. Children of the local community can join Shelly Beach SLSC from the age of five (5) years and start learning about surf awareness and safety through the “SurfEd” program.

At Shelly Beach Surf Club we pride ourselves on our development program for both our Nippers and Rookies and we couldn't do it without the support of businesses like yours. If you are interested in supporting the Shelly Beach Surf Club via sponsorship in the 2024/2025 Nippers' season, we would welcome your support.

Our current sponsorship packages range from Bronze at \$500 up to Platinum packages of \$10,000 and can be tailored to suit your business needs. Some examples of items we have purchased from our past sponsors are:

- Branded surf equipment
- Branded Nippers tents
- Branded clothing and training gear for all Nippers
- Sponsorship flags
- Signage at our popular Surf Club venue
- Signage on our Nippers trailer (platinum only)

Investment in sponsorship with Shelly beach not only supports your local Surf Club but also supports with exposure of your business throughout the surf season. As a highly regarded business in the local area, we welcome your support of Shelly Beach Surf Club.

Please see our sponsorship packages and agreement on the following page.

Thank you for supporting Shelly Beach Surf Lifesaving Club.

The SBSC Executive Team



Sponsorship Package	Amount	Inclusions
Bronze	\$500 + GST annually	<ul style="list-style-type: none"> • Branded flag displayed on all patrols at Shelly beach throughout the surf season. Supplied by Sponsor. • Business logo on SBSC sponsorship page on website www.shellybeachsurfclub.com.au • Certificate of recognition.
Silver	\$ 1500 + GST annually	<ul style="list-style-type: none"> • Branded flag displayed on all patrols at Shelly beach throughout the surf season. Supplied by Sponsor • Business logo on SBSC sponsorship page on website www.shellybeachsurfclub.com.au • Business logo on back of Nipper sponsor shirt presented to over 270 Nippers on presentation day • SBSC social media appreciation post • Certificate of recognition.
Gold	\$5000 + GST annually	<ul style="list-style-type: none"> • Branded flag displayed on all patrols at Shelly beach throughout the surf season. • Business logo on SBSC sponsorship page on website www.shellybeachsurfclub.com.au • Business logo on back of Nipper sponsor shirt presented to over 270 Nippers on presentation day • SBSC social media appreciation post • 2 Shelly Beach Nipper sponsor shirts • 2 Shelly Beach hats • Business Logo placed on 3x3m tent used on patrol at Shelly beach and at competitions throughout the surf season • Logo placed on Nipper State uniform • 2 SBSC State uniform items • Certificate of recognition.
Platinum	\$10,000 + GST annually	<ul style="list-style-type: none"> • Signage put on new Nipper trailer used to travel to competitions around NSW and training on the Central Coast • Logo put onto 6 SBSC competition boards • Logo put onto 2 SBSC rescue boards • SBSC competition sponsor for Nippers or opens or Masters. • Exclusive logo placement on SBSC State Nipper uniform • Branded flag displayed on all patrols at Shelly beach throughout the surf season • Business logo on SBSC sponsorship page on website www.shellybeachsurfclub.com.au • Business logo on back of Nipper sponsor shirt presented to over 270 Nippers at presentation day • 2 x tickets to SBSC presentation days for Nippers or Seniors • SBSC social media appreciation post • 2 Shelly Beach Nipper sponsor shirts • Business Logo placed on 3x3m tent used on patrol at Shelly beach and competitions throughout the surf season • Naming Sponsor of the winner of "Champion of the week" Nippers • 2 SBSC State uniform items • Certificate of recognition



SPONSORSHIP AGREEMENT

This sponsorship agreement has been entered into as of ___/___/_____ between the following entities, collectively known as 'the Parties' _____ (Sponsor) and Shelly Beach Surf Lifesaving Club Incorporated (**the Club**).

This document is a legally binding sponsorship agreement between the above listed parties.

Terms and Conditions

- The term of all sponsorships One (1) year, Three (3) year or Five (5) year Each sponsorship year commences on the date of payment and is valid from signing date.
- The sponsorship section of the website is reset on each sponsorship anniversary
- Cost of advertising material lies with the sponsor. Logo must be supplied in ai, eps, or jpeg format
- **The Club** reserves the right to cancel sponsorship at anytime and will provide notice in writing to relevant sponsor if required.
- Logo on Nipper sponsor shirt is presented to all Nipper participants at end of year presentation and will form part of standard uniform for Nippers in the following season.
- Branded flag for Bronze & Silver sponsors is at the cost of the sponsor, **the Club** is happy to provide costs for this or sponsor can source. Flag needs to comply with current specifications of sponsor flags.
- Logo on competition and rescue boards for platinum sponsors only and includes a vinyl label on boards selected by **the Club**.
- All equipment sponsored remains the property of **the Club** and is used in accordance with the **the Club** Board and Ski Policy as may be amended from time to time.
- Logo placement on 3x3 tents is included for Gold and Platinum sponsors only. Please note Tents can be new or existing tents and will be coordinated by **the Club**.
- Payment for all sponsorships must be paid/cleared prior to inclusion on website
- Payment toward equipment must be received before any naming right is granted.
- Naming rights on equipment is governed by SLSA Policy 6.28 Competition Sponsorship and other related SLSA policies concerning sponsorship and the placement of logos on craft and equipment.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of the State of New South Wales Sponsorship Type: Platinum Gold Silver Bronze (Please circle).

Amount : _____

Signatures of parties

This Agreement shall be effective when signed by all parties, invoice of sponsorship package invoice is paid in full and its effective date is the latest of these dates:

SIGNED on behalf of 'The Sponsor' Signature: _____

Signed by: _____

Date ____/____/____

SIGNED on behalf of the '**the Club**' Signature: _____

Signed by: _____

Date ____/____/____